



## Going Wild over email invoicing

### GOING WILD OVER EMAIL INVOICING

**Users of the latest version of Wild Software's Chreos accounting suite are consigning manual invoicing to the dustbin of history.**

The Canterbury Software Cluster member is leveraging the power of the Internet to allow its users to automatically email invoices and order confirmations to clients.

Chreos 3, Wild Software's flagship product, is a modular accounting Windows-based software package that uses advanced Internet technologies within the Delphi programming language to streamline business processes.

When Wild Software director Steven Wild discovered some Chreos users were spending valuable time manually creating invoices for clients and emailing them, he combined the strengths of Delphi's web capabilities with key components of report creation and integration software Crystal Reports to develop a fully automated email invoicing and reporting process.

"Email invoicing is not new -- companies have been doing it for some time now. But what is new is Chreos' capability to produce automated email invoices for clients with Crystal Report attachments as well as other communications," Mr Wild says.

#### **Chreos fights the paper war - and wins**

When users create invoices within Chreos, the invoices can be automatically emailed to clients and creditors complete with relevant reports and communications in various formats.

When a Chreos user receives a client order, details are entered into Chreos, which automatically emails a confirmation to the client. When the goods arrive, packing slips are created from the orders and dispatch information is automatically emailed to clients.

Not only that, companies with automated phone and Internet ordering systems can have the details automatically fed into Chreos, which immediately emails a confirmation and anticipated delivery time to the client.

Chreos' new web functionality is increasing profitability for its users, who are saving time and costs as they do away with manual and print invoicing and ordering processes. Mr Wild says automated email invoicing is taking over paper-based processes for his clients.

"A good accounting software package automatically prints out invoices once they are created. But we've taken that one step further to make email the equivalent of printing. Chreos produces fully customised email reports that really extend the use of email for our clients so they can make the most of the vast capabilities of the Internet," Mr Wild says.

#### **Importing and exporting data made easy**

Chreos' latest version has been modified to import and export emails in a variety of formats -- PDF and HTML for presentation, and CSV and TXT for data transfer between organisations. Suppliers can now receive client orders in a form they can import into their own systems.

"We already have a wholesaler in one industry sector that requires that selected clients email orders in CSV format from Chreos, and it is automatically importing them. We are now organising the return journey where a copy of the invoice is emailed back in CSV format and imported into Chreos ready for confirmation when the goods arrive," Mr Wild says.

The latest version of Chreos was released in September this year and is already taking away the pain of paper-based processes for many users, he says.

"Some of our clients who hadn't even thought about emailing invoices before, are now asking for the email addresses of their clients so they can simplify their invoicing process and save costs," he says.

About 100 businesses throughout New Zealand are using Chreos software, and Wild Software is soon to extend its marketing reach to Australia.

Find out more about Wild Software's [Chreos suite](#).

[home](#) [events](#) [news](#) [about](#) [resources](#) [join](#) [mentors](#) [email forum](#) [tech directory](#) [jobs](#)

© copyright 2001-2003 Canterbury Software

Canterbury Software Sponsors: [Alchemy](#), [CDC](#), [Jade](#), [KPMG](#), [SPIS Ltd](#), [TradeNZ](#), [Word Engineering](#)

Site design and development by [SPIS Ltd](#)